

2011 REGION 1 EDUCATION AT-A-GLANCE



FRIDAY, OCTOBER 14, 2011

8:00 – 9:15 a.m.

Welcome and Keynote Address

CM01 Enhancing Potential — Influencing Success
Self-Management Skills



10:45 – Noon

CONCURRENT SESSIONS

FM01 Back in Business: Now What?

CM02 Secrets of Super Productivity
Self-Management Skills



HR01 Health-Care Reform: Where Are We Now?

2:45 – 4:00 p.m.

CONCURRENT SESSIONS

CM03 Excellence in Management: The Key to Organizational Success
Organizational Development



LI02 Maintaining Ethical Standards in Challenging Times

HR02 Employment Law Update

4:15 – 5:30 p.m.

CONCURRENT SESSIONS

FM02 Protecting Your Firm's Assets in the Digital Age

CM04 Leading by Strengths
Self-Management Skills



OM01 Law Office of the Future: Space

SATURDAY, OCTOBER 15, 2011

7:00 – 8:15 a.m.

Breakfast, General Session and ALA Insights

The Bridge to ALA Leadership

8:30 – 9:45 a.m.

CONCURRENT SESSIONS

FM03 Panning for Gold

LI02 Social Media Legal Marketing: The Good, the Bad and the Ugly

OM02 IT Trends: Your Office May Be Empty, BUT...
Information Technology



10:00 – 11:15 a.m.

CONCURRENT SESSIONS

HR03 Administrative Process Improvement for the Law Office

LI03 Breaking Down Barriers: Creating a Client-Focused Culture

OM03 Excel® PivotTables (Lab)
Information Technology



11:30 a.m. – 12:30 p.m.

Closing General Session

CM05 The Art of Leadership — Understanding Human Behavior
Self-Management Skills



SESSION CODES

Session codes generally have a two-letter code followed by a number. The letter code indicates a specific area of knowledge.

CM Communication and Organizational Management

Includes topics such as written, oral and interpersonal communication skills; leadership, self-management and organizational development.

FM Financial Management

Includes topics such as general accounting and financial analyses.

HR Human Resources Management

Includes topics such as employment law, employee recruitment, training and compensation.

LI Legal Industry/Business Management

Includes topics such as trends in the legal industry, liability, legal business ethics, business insurance, marketing and planning techniques.

OM Office Operations Management

Includes topics such as technology and facilities management.

CLM Certified Legal Manager (CLM)SM

Denotes sessions that apply to the Certified Legal Manager (CLM)SM* application requirements. All sessions, except Roundtable Discussions and Idea Exchanges, can be applied towards CLM Recertification.

*CLM is a service mark of the Association of Legal Administrators